

Sponsorship Opportunities

The Mission Viejo Chamber of Commerce

1st Annual “Carburetor Classic Car Show”

Saturday, April 25th 2020! 12 PM to 5 PM

Increase your business visibility!

Help the community at the same time!

The Mission Viejo Chamber of Commerce is seeking sponsors for the *1st Annual “Carburetor Classic Car Show”*. Get great exposure to a great market and receive the benefits of an image building partnership with an active local non-profit. Our event will have excellent regional media coverage and a great opportunity for your company to get recognition and exposure. Positive name association will follow for all of our sponsors.

Marketing & Promotional Plan:

- 2500 flyers walked, mailed and handed out in local newspapers and supermarkets.
- Posters in local business and civic buildings.
- Street Banners announcing the event.
- Advertising and articles in the local community newspapers.
- Announcements at Churches, Chambers of Commerce, Televised City Council Meeting, and schools.
- Extensive email campaign.

Annual sponsorships are offered at the following levels:



Platinum Level - \$10,000

- Banner on Main Stage & Editorial Coverage and Newsletter Ad
- Company Name on Trophy
- 30-second sponsor spotlight
- Acknowledgment by Stage MC throughout the Car Show
- Triple Exhibitor Booth (10 X 30)
- Display Space Included
- Name & Logo on signs and banners
- Acknowledgment in articles and newsletters**
- Name & Logo on print advertising
- Name & Logo on website
- Name & Logo on local advertising
- Name association with a positive community event – Priceless!

Gold Level - \$5,000

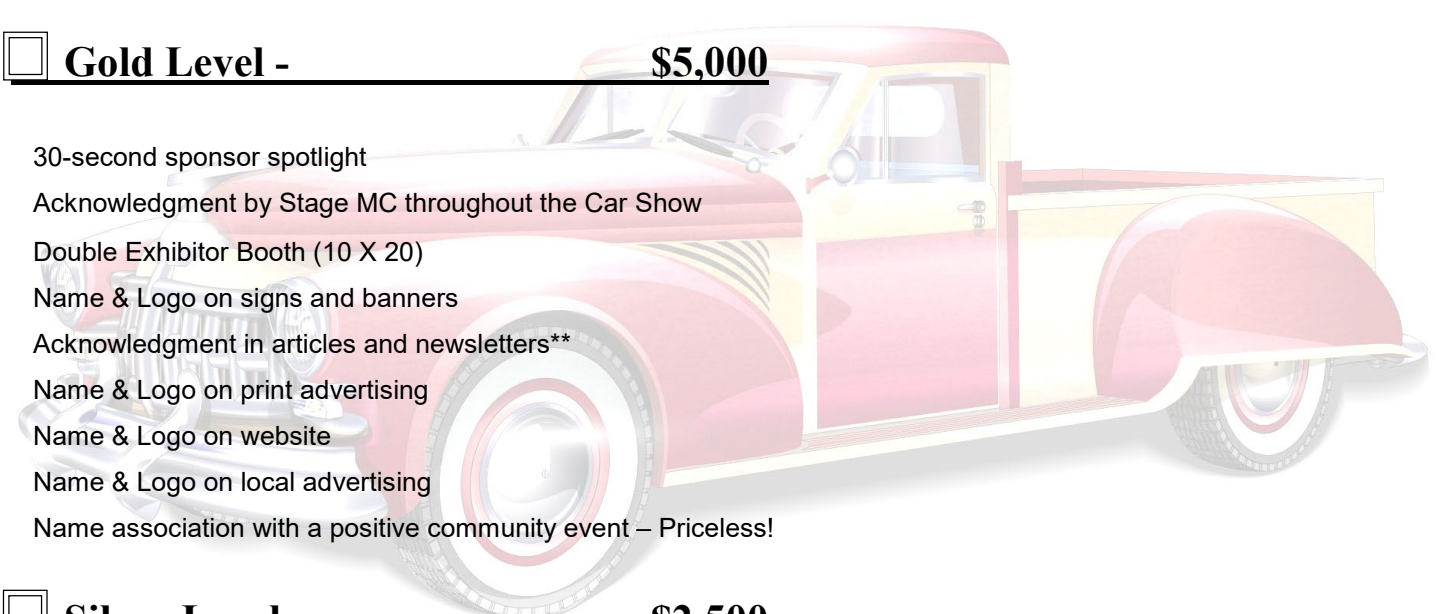
- 30-second sponsor spotlight
- Acknowledgment by Stage MC throughout the Car Show
- Double Exhibitor Booth (10 X 20)
- Name & Logo on signs and banners
- Acknowledgment in articles and newsletters**
- Name & Logo on print advertising
- Name & Logo on website
- Name & Logo on local advertising
- Name association with a positive community event – Priceless!

Silver Level - \$2,500

- Acknowledgment by Stage MC throughout the Car Show
- Double Exhibitor Booth (10 X 20)
- Name & Logo on signs and banners, acknowledgement by Stage MC
- Acknowledgment in articles and newsletters**
- Name & Logo on print advertising
- Name & Logo on website
- Name & Logo on local advertising
- Name association with a positive community event – Priceless!

Bronze Level - \$1,000

- Acknowledgment by Stage MC throughout the Car Show



Exhibitor Booth (10 X 10)

Name & Logo on signs and banners, acknowledgement by Stage MC

Name & Logo on print advertising

Name & Logo on website

Name & Logo on local advertising

Name association with a positive community event – Priceless!

Chamber Supporter Level - \$500

Acknowledgment by Stage MC throughout the Car Show
Exhibitor Booth (10 X 10)

Name & Logo on local advertising

Name association with a positive community event – Priceless!

Booth space is 10” x 10” and includes an 8-foot table & 2 chairs (table & chairs optional)

- Platinum level includes extra space for setup
- *Size and placement of sponsor name and logo are commensurate with sponsorship level

For More information Contact:

Email – classiccarshow@missionviejochamber.com

Call Event Chair David Benson at 949 441-0602



1st Annual “Carburetor Classic Car Show”

Sponsorship Application

Norman P. Murray Community Center - Saturday, April 25th, 2020, 12 pm – 5 pm

Open to All Rods, Customs, Classic & Muscle Cars, Trucks, Specialty Vehicles, and Motorcycles
Live Music! Food Trucks! Vendor Booths! Family Friendly *

Limited to 175 Vehicles — First come, First Entered — NO Weather Refunds.

--TO REGISTER--

Mail application and make check payable to:

Mission Viejo Chamber of Commerce

23052-H Alicia Pkwy Ste 218, Mission Viejo, CA 92692

Use your credit card - easy online registration at: MissionViejoClassicCarShow.com

Please return this form and Download Extra Copies From: www.MissionViejoClassicCarShow.com PLEASE PRINT

Name: _____ CHECK NUMBER: _____

Company Name: _____

Address: _____ City: _____ Zip: _____

EMAILADDRESS: _____ PHONE: _____

Sponsorship Level: Platinum ___ Gold ___ Silver ___ Bronze ___ Chamber Supporter ___

I fully understand and agree that my participation and my Household Member participation in the Carburetor Classic Car Show and event exposes us to the risk of personal injury, death, property damage or other injury or harm. I acknowledge that I am voluntarily participating in activities and agree to assume any such risks. I hereby release, discharge and agree not to sue the Mission Viejo Chamber of Commerce or the City of Mission Viejo and its agents, employees or contractors for any injury, death, damage to or loss of personal property or other injury or harm arising out of, or in connection with, our participation in the activities from whatever cause, including the active or passive negligence of the Mission Viejo Chamber of Commerce or The City of Mission Viejo and its officers, agents, employees, and volunteers or any other participants. In consideration for being permitted to participate in the activity, I hereby agree, for myself and my child, ward or guest and all heirs, administrators, executors and assigns, that I shall indemnify and hold harmless the Mission Viejo Chamber of Commerce and The City of Mission Viejo and its agents, employees or contractors from any and all claims, demands, actions or suits arising out of or in connection with our participation in the activity. The undersigned will maintain automobile liability insurance as required by California Vehicle Code #16020 for the vehicle to be exhibited on the date of said Classic Car Show and upon request will provide proof that said insurance is in full force and effect. Media Release: I, on my behalf and that of me and my Household Members agree that the City or any third party may use me and my Household Members' likeness in any manner, without further release or compensation in any form, format or medium. **I HAVE CAREFULLY READ THIS RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE, AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT IT IS A FULL RELEASE OF ALL LIABILITY AND AGREE TO IT ON MY OWN FREE WILL FOR ALL UNDER MY CONTROL. I HAVE HAD THE OPPORTUNITY TO SEEK INDEPENDENT LEGAL ADVICE.**

SIGNATURE: _____

DATE: _____

Questions? Call (949) 272-2120 Email: classiccarshow@missionviejochamber.com